

**Lecture and Reading Notes**  
Chapter 4: Principles of Design

**Key Images**

Michelangelo. **Pieta.** 1501.

Jose Clemente Orozco. **Zapatistas.** 1931.

**Key Terms**

Asymmetry

Balance

Contrast

Directional force

Emphasis

Focal point

Proportion

Repetition

Rhythm

Scale

Subordination

Symmetry

Unity

Variety

**Questions to Consider**

- What are the seven key principles of design? How does each affect our understanding of the work they are used in?
- What is the difference between symmetrical and asymmetrical balance?
- What is hierarchical scale?